
AnthroMed® mark Application Pack

Introduction

This application pack is for anthroposophic health and social care practitioners registered with the CAHSC. Through registration with the CAHSC you meet the AnthroMed Ltd quality criteria for individual practitioners.



You may use the specific AnthroMed® mark for CAHSC registrants and have your name listed on the international AnthroMed website [www.anthromed.de/en/].

Before this can happen you must complete an **AnthroMed® mark application** by completing the forms in this pack and returning to the CAHSC office.

What to do

Step 1

Read the **AnthroMed® mark Application Pack**:

- Agreement for use of the Trademark "AnthroMed®"
- Request form: AnthroMed® mark files

Read the CAHSC **Guidelines for using the AnthroMed® mark**

Step 2

Complete both forms:

- Fill in your name on **page 2**
- Fill in your name, registration number, sign and date on **page 4**
- Complete request form on **page 6**.

Step 3

Return both forms to the CAHSC office.

Our response

We will email you:

- a signed copy of the agreement
- the e-logo files

We will forward your details as they appear on the publicly available CAHSC register to AnthroMed Ltd. These will be uploaded onto the AnthroMed website.

Agreement for Use of the Trademark "AnthroMed[®]"

by registrants of the Council for Anthroposophic Health and Social Care

between

AnthroMed not for profit GmbH

- listed in the trade register of Berlin-Charlottenburg district court under HRB 104867 B, Kladower Damm 221, 14089 Berlin, Germany represented by its director Dr. Roland Bersdorf,
- hereinafter abbreviated as "the Company" or "licenser" -

in turn represented by the

Council for Anthroposophic Health and Social Care, the self-regulatory body for anthroposophic health and social care in the UK& Ireland

- a Limited Company (not-for-profit) Registered in England and Wales number:5603721
- Registered office address: Raphael Medical Centre, Coldharbour Lane, Tonbridge, Kent TN1 9LE,
- represented by its board of directors,
- hereinafter abbreviated as "the CAHSC"

and

the CAHSC registrant :.....
[insert your full name]

- hereinafter abbreviated as "the licensee"

Preamble

The licenser is a limited company (GmbH), registered at Berlin-Charlottenburg district court under HRB 104867 B, whose associates are currently nine clinics enjoying anthroposophic sponsorship. The Company has intellectual property rights to the word and graphic trademark "AnthroMed[®]" registered at the Swiss Federal Institute of Intellectual Property, Berne under no. 566904.

The Company will make the trademark available as a *quality mark* to organisations and professionals who guarantee to maintain the required quality criteria for anthroposophic medicine¹. The Company has recognised that the registrants of the Council for Anthroposophic Health and Social Care fulfil the necessary quality criteria based on the current CAHSC requirements for initial and renewal of registration, particularly through its professional codes of conduct, standards of competence and requirements for continuing professional development.

With the agreement of 3 October 2013, the Company has therefore empowered and authorised the CAHSC to accord its registrants the right to use the word and graphic

¹ Where Anthroposophic Medicine is taken to include relevant anthroposophic therapies, curative education and social therapy

brand name "*AnthroMed*[®]" with the relevant specific subtitle for the duration of the agreement.

To this end, the following agreement is concluded.

1. Licence, duration of licence, and transferability of rights

- 1.1 The licensor hereby transfers to the licensee the right, for the duration of this agreement, to use the word and graphic brand name "*AnthroMed*[®]" but only with the relevant specific subtitle, the design and spelling of which is specified by the CAHSC and the Company in Annex1.
- 1.2 This right exists with conclusion of this agreement, and for the duration of this agreement, but no longer than for the duration of registration with the CAHSC and for the duration of the CAHSC's valid agreement with the Company.
- 1.3 The licensee may use the word and graphic trademark only with the relevant specific subtitle, as set out in Annex1, on practice and other promotional material (e.g. stationery, leaflets/brochures, website) and in the context of similar, identity-defining measures directly related to the registrant's professional practice, provided the material meets the guidelines set out in the CAHSC Code of Practice and the CAHSC '**Guidance for registrants: Using the "*AnthroMed*[®]" mark September 2013**', and any subsequent relevant guidance.
- 1.4 The licensee is aware that rights of use of the trademark in the UK and Ireland will also be transferred to other individuals and organisations registered with the CAHSC. The licensee has no right to cede to third parties the rights transferred to him/her.

2. Quality requirements

The licensee undertakes to observe and adhere to the CAHSC requirements for initial, retention and renewal of registration, as set out in its rules, particularly the relevant code of conduct, standards of competence and continuing professional development requirements.

3. Payment

The annual licence fee will be included in the annual registration fee set by the CAHSC. The full licence fee is to be paid for part-year's usage. The CAHSC will pass on the annual licence fee to the Company subject to deduction of the agreed processing fee.

4. Termination

The contractual relationship is limited to the duration of the licensee's registration with the CAHSC. Any party to the agreement can issue notice

of termination in writing, which will take effect from the date of the notice. Contributions already paid are not refundable. Until such time as AnthroMed GmbH revokes this right, the CAHSC is entitled and authorised to give and receive notice.

5. Cessation

Once the notice is issued, the licensee must, within 7 days, and at his/her own cost, remove all designations and distinguishing marks that are connected with the word and graphic trademark "AnthroMed®". He/She undertakes to refrain from further use of the trademark from the date on which the agreement ceased to be valid.

6. Concluding terms

- 6.1 Should any clause of this agreement be or become invalid, this will not affect the validity of the other clauses. Invalid clauses are to be replaced by valid ones which approximate as closely as possible to the invalid clause.
- 6.2 The agreement corresponds to the current understanding of the parties, and in the course of collaboration may be further developed.
- 6.3 Changes and additions to this agreement must be in writing.

Council for Anthroposophic Health and Social Care

Registrar: Date:

Registrant

Name (PRINT): Registration No:

Signature: Date:

Please complete and return along with the E-file request from to:

CAHSC Office
 St Devenicks
 Murle Estate
 Bielsdise
 Aberdeen
 AB15 9EP

email:admin@cahsc.org
 tel:01224 869844

Admin use only	
Recd	
Ack	
File form	
DB	

Annex 1: Image of trademark with specific subtitle.

The correct image is available as electronic files **on completion of the request form below.**

AnthroMed[®]
PRACTITIONER UK/IE

Request form: AnthroMed[®] mark files

Name:

Email:

Address:

Postcode: Registration no.

I request the AnthroMed[®] mark file for CAHSC registrants

I have signed the agreement for the use of the AnthroMed[®] trademark

I agree to the conditions of use as set out in *Guidance for Registrants: Using the AnthroMed[®] mark September 2013* and to any other subsequent relevant guidance

Signature:

Date:

Send your completed form along with your AnthroMed agreement form to:

CAHSC Office
St Devenick's
Murtle Estate
Bielside
Aberdeen
AB15 9EP

Admin use only	
Recd	
Ack	
File sent	
DB	